



# Pre- event volunteer

## Why we need you

Cancer Research UK needs you to be the local voice of our night-time walking marathon, Shine. We need you to support the development of Shine by promoting within the local area and helping us to meet our participant and fundraising targets.

## What will you be doing?

You may be asked to:

- Attend the local launch day or other promotional events – including train stations shopping centres and corporate events etc.
- Distribute promotional materials in the local area or your place of work
- Promote the event among your friends and family
- Be an expert in the local area – inform your Event Manager of local promotional opportunities i.e. local publications, events, transport advertising opportunities, places to put up banners etc.
- Help us to promote the event online using blogs and social networking sites

## What skills do you need?

- Great interpersonal and communication skills
- A proactive attitude
- Enthusiasm and a pro-active attitude
- A flexible approach

## How much time do you need to commit?

Any amount of time you can provide would be valuable to us.

## What support will you be given?

You will be contacted by the Regional Marketing Manager to discuss the extent of your involvement, what activity you will be able to help with and any queries you have.

## What are the benefits?

- The satisfaction of knowing that you are making a valuable contribution to Cancer Research UK
- The enjoyment of meeting new people within your community and being a part of our local team
- The opportunity to develop communication and event fundraising skills
- Experience working with one of the UK's leading charities on a part of its national events series

## How do I sign up?

To sign up, simply fill in our online registration form at <http://shine.cancerresearchuk.org/support-shine/volunteer> and enter your details.

